

The 2019 NCCA conference will focus on the theme, **COUNSELORS**

**COMMITTED TO ADVOCACY**. The call to advocacy can be intimidating when viewed as only extreme societal movements rather than on its most basic level of helping people be their best. Competent counselors recognize that clients and students are limited at being their best when they face issues or injustices on individual, community and systemic levels. The ACA Advocacy Competencies highlight domains of advocacy for counselors centered around empowerment, public information, community collaboration, and political advocacy. Our role as advocates or social change agents in the counseling profession will take on unique qualities based on the background of clients and students served as well as areas of expertise. NCCA is seeking proposal submissions to help counselors redefine, explore, plan and implement advocacy work to provide the most effective services to our clients and students. Consistent

and collaborative **ADVOCACY** happens when counselors are committed to using our identity, power and privilege to positively influence the prevailing climate outside as well as inside of our counseling offices.