



Dear Potential Exhibitor/Sponsor:

We would like to cordially invite you to participate in the 2018 North Carolina Counseling Association (NCCA) Annual Conference being held **January 31- February 2, 2018**, at the **Durham Convention Center, Durham, NC**. (January 31 is a "pre-conference" day and not included below.)

This year's theme is "Integrating and Accelerating: The Future of Professional Counseling" and we are seeking sponsors, contributors, and exhibitors as a means of providing counselors and other conference attendees with the best resources available for practice, research, and advocacy purposes. **As an added benefit, all sponsors, contributors, and exhibitors will be recognized on the homepage of our website, [nccounselingassociation.org](http://nccounselingassociation.org).**

Unfortunately, both space and time are limited, so don't hesitate to reserve your exhibit table and spot in the conference program. *\*(Please submit your company logo by December 15th).*

There are four levels of sponsorship as detailed below:

**Platinum Sponsor**

- for 1 day \$1,100 before 12/1/2017; \$1,500 after 12/1/2017
- for 2 days \$1,500 before 12/1/2017; \$1,750 after 12/1/2017

This sponsorship level includes a full page ad in the conference program; exhibit booth; complimentary conference registration for one individual; recognition on the NC Counseling Association website and gives your organization or business the designation of being a co-sponsor of the entire conference and earns you recognition at each event. (Please indicate on the registration form whether you will need a table for exhibiting and the luncheon event you wish to sponsor.)

**Gold Sponsor**

- for 1 day \$800 before 12/1/2017; \$1,000 after 12/1/2017
- for 2 day \$1,000 before 12/1/2017; \$1,300 after 12/1/2017

This level of sponsorship includes a ½ page ad in the conference program; exhibit booth; complimentary conference registration for one individual; recognition on the NC Counseling Association website also enables you to co-sponsor an event during the conference and your organization or business would receive additional recognition at that event. (Please indicate on the registration form whether you will need a table for exhibiting and the break event you wish to sponsor.)

**Silver Sponsor**

**-for 1 day \$600 before 12/1/2017; \$800 after 12/1/2017**

**-for 2 day \$500 before 12/1/2017; \$700 after 12/1/2017**

This level of sponsorship includes a ¼ page ad in the conference program; exhibit booth; complimentary conference registration for one individual; recognition on the NC Counseling Association website.

**Contributor or Exhibitor**

**-for 1 day \$250 before 12/1/2017; \$400 after 12/1/2017**

**-for 2 day \$500 before 12/1/2017; \$600 after 12/1/2017**

This level includes a table for display, complimentary conference registration for one individual, recognition on the NC Counseling Association website and acknowledgment in the conference program if registration is received prior to December 15th.

If you have questions or need additional information, please do not hesitate to contact me via e-mail [schwarzem@appstate.edu](mailto:schwarzem@appstate.edu) or phone **828-262-6046** or you may also call the association office at 888.308.6222.

Thank you and we look forward to seeing you in February at the NCCA 2018 Conference in Durham.

Sincerely,

Dr. Mark Schwarze, LPCS, NCC, LCAS, CCS  
President Elect-Elect NC Counseling Association



# 2018 NCCA Conference

*“Integrating and Accelerating: The Future of Professional Counseling”*

## Conference Facts at a Glance

- January 31 – February 2, 2018 in Durham, North Carolina at the Durham Convention Center
- Anticipating more than 400 attendees
- Will include participants from the following divisions:
  - \*Association for Professional Counseling in Schools of NC (APCSNC)
  - \*NC Association for Counselor Education and Supervision (NCACES)
  - \*NC Career Development Association (NCCDA)
  - \*NC Association for Humanistic Education & Development (NCHEAD)
  - \*NC Association for Assessment in Counseling (NCAAC)
  - \*NC Association for Multicultural Counseling & Development (NCAMCD)
  - \*NC Association for Spiritual, Religious & Value Issues in Counseling (NCASERVIC)
  - \*NC Association for Specialists in Group Work (NCASGW)
  - \*NC Addiction & Offenders Counselor Association (NCAOCA)
  - \*NC Mental Health Counselor Association (NCMHCA)
  - \*NC College Counseling Association (NCCCA)
  - \*Association for Gay, Lesbian & Bisexual Issues in Counseling of NC (AGLBICNC)
  - \*NC Association of Marriage and Family Counselors (NCAMFC)
  - \*NC Association of Adult Development and Aging (NCAACDA)
  - \*Military & Government Counseling Association of North Carolina (MGCA-NC)
  - \*NC Graduate Student Association (NCGSA)—Interest Group
- Benefits to Exhibitors:
  - \*Marketing/disbursement of products from the exhibit area (all participants will pass by your area daily).
  - \*Access to professional counselors from all areas and regions in NC.
  - \*Display of company name in conference program and on the homepage of our website.
  - \*Access for one person to all session breaks.
  - \*Networking opportunities and business leads.
  - \*Your company contact information will be sent to over 400 work sites.
  - \*One free conference registration.
- Conference Contacts:

Dr. Mark Schwarze NCCA President Elect-Elect ASU Box 32075 Boone, NC 27320 Phone: 828-262-6046 schwarzem@appstate.edu	NCCA Administrator P.O. Box 20875 Raleigh, NC 27619 Phone: 888.308.6222 Fax: 919.782.9470 ncca@nccounseling.org
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# North Carolina Counseling Association 2018 Annual Conference

## “Integrating and Accelerating: The Future of Professional Counseling”

Durham Convention Center - Durham, NC

February 1-2, 2018

### Contract for Conference Exhibit and Sponsorship

#### Section A: Information for Conference Program

(Please print)

Company Name: \_\_\_\_\_

Primary Individual Attending: \_\_\_\_\_

Additional Individual Attending: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

#### Section B: Contract Correspondence

(Please print)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

#### Section D: Exhibit Only Fees

##### Exhibitor

One Day:

Thursday, 2/1 or Friday, 2/2 (circle one)

\_\_\_ Early Registration (before 12/1/17) **\$250**

\_\_\_ Regular Registration (after 12/1/17) **\$400**

Two Day:

\_\_\_ Early Registration (before 12/1/17) **\$400**

\_\_\_ Regular Registration (after 12/1/17) **\$550**

#### Section C: Sponsorship Level

##### Platinum Sponsor

One Day:

Thursday, 2/1 or Friday, 2/2 (circle one)

\_\_\_ Early Registration (before 12/1/17) **\$1,100**

\_\_\_ Regular Registration (after 12/1/17) **\$1,500**

Two Day:

\_\_\_ Early Registration (before 12/1/17) **\$1,500**

\_\_\_ Regular Registration (after 12/1/17) **\$1,750**

I/we would like to sponsor:

\_\_\_ Luncheon (Thursday) \_\_\_ Luncheon (Friday)

##### Gold Sponsor

One Day:

Thursday, 2/1 or Friday, 2/2 (circle one)

\_\_\_ Early Registration (before 12/1/17) **\$800**

\_\_\_ Regular Registration (after 12/1/17) **\$1,000**

Two Day:

\_\_\_ Early Registration (before 12/1/17) **\$1,000**

\_\_\_ Regular Registration (after 12/1/17) **\$1,250**

I/we would like to sponsor:

\_\_\_ Break (Thursday) \_\_\_ Break (Friday)

##### Silver Sponsor

One Day:

Thursday, 2/1 or Friday, 2/2 (circle one)

\_\_\_ Early Registration (before 12/1/17) **\$600**

\_\_\_ Regular Registration (12/1/17) **\$800**

Two Day:

\_\_\_ Early Registration (before 12/1/17) **\$800**

\_\_\_ Regular Registration (12/1/17) **\$1050**

Sponsors, please include ad copy for program with your application and fee (must submit prior to December 15<sup>th</sup> to be guaranteed inclusion in program).

#### Additional Exhibit Fees

Please note: Exhibitor lunch is on your own due to the distraction and difficulty in serving during exhibit hours.

**Exhibitor confirmations and Exhibitor Service information will be emailed to the contact person listed above.**

**Section D: Additional Exhibit Fees**

- \_\_\_\_\_ \$50 additional display table - Thursday (if needed - limit of 1)
- \_\_\_\_\_ \$50 additional display table - Friday (if needed - limit of 1)
- \_\_\_\_\_ \$15 Power Strip - Thursday (if needed)
- \_\_\_\_\_ \$15 Power Strip - Friday (if needed)
- \_\_\_\_\_ \$35 electrical hook-up only - Thursday (if needed)
- \_\_\_\_\_ \$35 electrical hook-up only - Friday (if needed)

**\* One table and two chairs are provided with exhibit fee. For additional services not noted, please contact the NCCA office.**

Please complete and mail or fax back with your registration and payment to:

**NCCA  
PO Box 20875  
Raleigh, NC 27619**

Credit card orders may be faxed to: 919.782.9470  
*(Please print)*

My check is enclosed (payable to NCCA)  
Amount of check \$

Please charge \$ (amount due) on my \_\_\_\_\_  
*(Please print)*

Credit Card number: \_\_\_\_\_

Security code: \_\_\_\_\_

Credit Card Billing Address: *(if different from listed address)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Questions: Contact NCCA at (888)308.NCCA (6222)*

**NCCA cannot be responsible for any lost or stolen merchandise. Space will be assigned based on the date your contract and exhibit fee is received. Prior to January 3rd, you can receive a refund minus a \$30 processing fee. No refunds after January 3rd.**

*Application for exhibit space at the NCCA 2018 Conference indicates the applicant's willingness to abide by the exhibit terms and general regulations, as management deems necessary to the success of the exhibition as long as this does not materially alter the exhibitor's contractual rights. This application will become a contract when signed by the Exhibit Coordinator. Full payment must accompany this application. All applications are due by December 15, 2017, unless special arrangements have been made.*